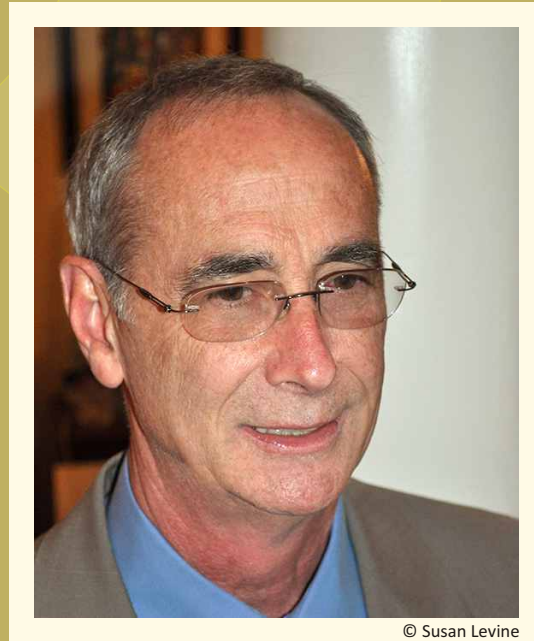


Business Analysis Certification Preparation, Training & Corporate Workshops

featuring



Peter Johnson, CBAP®

www.linkedin.com/in/peterjohnsoncbap

**Business Analysis
Certification
Training from IIBA®
Endorsed Education
Provider (EEP™)**

“A unique opportunity to excel in Business Analysis!”

Jointly brought to you by



www.teknoturf.com



www.zaasti.com


IIBA®, BABOK®, Business Analysis Body of Knowledge®, CBAP®, CCBA™, Certified Business Analysis Professional™, and Certification of Competency in Business Analysis™ are trademarks of the International Institute of Business Analysis.

About Us

Teknoturf: Over the last 13 years, Teknoturf has trained over 20,000 professionals, across 14 countries, closely interacting with leading software companies and academic institutions. Teknoturf is an IBM Authorised Training Partner and has been recognised with the Best Business Partner award in India multiple times.



Zaasti: Headquartered in the USA, Zaasti Corporation is committed to raising the bar of the Business Analysis profession by offering training programs & mentoring on industry best practices, skills & techniques.

Zaasti is also an IIBA® approved **Endorsed Education Provider (EEP™)**. IIBA  offers this designation only to those education providers whose courses on business analysis are in alignment with the IIBA *Business Analysis Body of Knowledge® (BABOK®)*.

The Professional Development Units (PDUs) earned by attending an IIBA endorsed course will automatically count towards the Professional Development hours requirement when submitting your certification application.

At Zaasti:

- ▶ Hands-on exercises and instructors with business analysis careers enrich the classroom experience.
- ▶ Training programs are tailored for both new and experienced business analysts.
- ▶ Knowledge and experience of best practices and techniques are brought together.

Our Instructor



Peter Johnson is an IIBA Certified Business Analysis Professional™ and has over 20 years of experience in Information Services. During this period, Peter has taught numerous Business Analysis courses at various major universities and client sites. He is a founding member and current Vice President for Professional Development for the New Jersey Chapter of the IIBA. Peter has been active as speaker,

symposium leader and panel discussion moderator at IIBA chapter meetings chapters from Pennsylvania to Jamaica, West Indies and Bulgaria, and the 'Project Summit/Business Analysis World' conference in Philadelphia. Peter's success initiating 'self-directed' study groups to review the *Business Analysis Body of Knowledge (BABOK)* has been published in the IIBA newsletter BA Connections.

Teknoturf has trained over 20,000 professionals, across 14 countries, closely interacting with leading software companies and academic institutions.

Our Courses

>> Business Analysis Certification Prep Course - 3 Days

This course brings everyone - regardless of background or previous experience - to a common understanding of fundamental business analysis practices in today's environment. It mirrors the organization of the *Business Analysis Body of Knowledge (BABOK) Guide v2.0* and brings real-world knowledge into the classroom.

- ▶ Employers benefit from consistent utilization of business analysis across all IT disciplines
- ▶ Individuals benefit from career development in this fast-growing field

The new Certification of Competency in Business Analysis™ (CCBA) certification program recognizes individuals who understand the terms, tasks, techniques and outcomes of business analysis. Beyond this, the CBAP certification program recognizes a higher level of work experience in applying business analysis skills.

After taking this course, applicants for certification should be prepared to pass either IIBA exam. The 25 hours of professional development credit you will receive from this course is valid for 4 years. Visit www.theiiba.org for further details on certification programs.

Audience: Graduates and Professionals wanting to familiarize themselves with current BA practices. Professionals that are looking to prepare for the CCBA and CBAP certification exams.

>> Advanced Business Analysis - 2 Days

Give yourself an edge in the Business Analysis field. Learn how to get the job done by demonstrating excellent critical thinking and analytical skills in the Requirements Analysis and Elicitation Knowledge Areas. By the end of this course, you will learn techniques to help address day to day challenges within your job and write effective use cases. This course is aligned with *BABOK v2.0* and will involve hands-on scenario-based training.

Audience: Graduates and Professionals that want to master the day-to-day activities involved in a typical Business Analyst role specifically focusing on the knowledge areas of Requirements Analysis and Elicitation.

>> BA Career Advancement Program - 5 Days

Enhance your Business Analysis knowledge by signing up for this package that enrolls you for both the Business Analysis Certification Prep (CBAP & CCBA) and Advanced Business Analysis courses. While the Certification Prep course walks you through all the Knowledge Areas, tools, and techniques as stated in the *BABOK Guide v2.0*, the Advanced Business Analysis course allows you to gain deeper understanding on some of the key Knowledge Areas that you will be practicing in a regular basis as a Business Analyst.

Audience: Graduates and Professionals who want to understand and master the length and breadth of the Business Analysis profession.

Peter Johnson is an IIBA® Certified Business Analysis Professional™ and has over 20 years of experience in Information Services.

Corporate Workshops

Peter Johnson is a performance-oriented senior business analysis consultant and a proven workshop leader with experience serving clients such as Ernst & Young, Coca-Cola Hellenic, Educational Testing Services, Rainbow Media, and the Pennsylvania and New Jersey departments of child welfare. He focuses on building a more effective business analysis practice. His goal is to help IT organizations assess and improve business analysis competencies, business analysis standards and practices, and IT relationships with business stakeholders in order to realize greater value from IT projects across the Software Development Life Cycle (SDLC). Prior to consulting, Peter held a wide variety of line management and staff positions at The Hibbert Group, First USA, and AT&T.

Peter is available for customized workshop sessions for your organization that include, but are not limited to, the following topics:

- ▶ **Value analysis** - Leverage the business case to improve project outcomes and integrate the business case with solutions alternatives and business goals.
- ▶ **IT/Business relationships** - Address conflict, voice of the customer, negotiation, and other topics.
- ▶ **Requirements maturity models** - Improve performance across key requirements process areas. Chart business analysis skills and career paths within organizations, and assess gaps with a Competency Model benchmark.
- ▶ **BA modeling skills** - Examine multi-dimensional data and behavioral views of the problem and solution set.



Peter has taught numerous Business Analysis courses at various major universities and client sites.

Our Schedule / Pricing

>> BA Certification Prep Course (CBAP & CCBA) (Course Id: TK-ZA-CERT)

Location*	From*	To	Duration	Course Fee
Chennai	20-Dec-2010	22-Dec-2010	3 days	₹ 30000/-
Hyderabad	03-Jan-2011	05-Jan-2011		
Bengaluru	17-Jan-2011	19-Jan-2011		
Pune	31-Jan-2011	02-Feb-2011		
Mumbai	10-Feb-2011	12-Feb-2011		

>> Advanced Business Analysis (Course Id: TK-ZA-ABA)

Location*	From*	To	Duration	Course Fee
Chennai	23-Dec-2010	24-Dec-2010	2 days	₹ 25000/-
Hyderabad	07-Jan-2011	08-Jan-2011		
Bengaluru	24-Jan-2011	25-Jan-2011		
Pune	04-Feb-2011	05-Feb-2011		
Mumbai	14-Feb-2011	15-Feb-2011		

>> BA Career Advancement Program (Course Id: TK-ZA-CAP)

Duration: 5 days **Course Fee:** ₹ 50000/-

* Location and Dates are subject to change upon enrollment.

Professional Development Units (PDUs) earned by attending the following courses:

BA Cert Prep - 25 Hours | **Adv BA** - 16 Hours

Standard courses can be brought on-site at the Corporate Workshop rates.
Please contact us for Workshop pricing.

“A unique opportunity to excel in Business Analysis!”

Registration

To register for the courses or to book your corporate workshop,
please contact:

Sameer P. Narasapur

Business Manager,
Teknoturf Info Services Pvt. Ltd.,
I Floor, Above Warehouse,
320-A, CMH Road, Indiranagar,
Bengaluru, Karnataka.

Email: sameerpn@teknoturf.com

Mobile: 91-9379563996